



HEADS UP! 4

Annual Helmet Safety Poster Contest

Who? Students in JK to grade 8. A parent or guardian must sign a consent form. Students can only enter once.

Why? 88 out of 100 brain injuries could be prevented by wearing a properly fitted helmet so we want to continue to spread the word.

When? Posters must be received by **Friday February 24, 2017**

How? Make a poster to support the slogan: **My Brain Is Awesome.
That's Why I Wear a Helmet!**

1. Keep the poster free of words. We will add the slogan to the winning poster.
2. Choose your material: paint, crayon, pastel, markers, pencil crayons, collage or anything that isn't computer generated. **Remember** your poster needs to be flat, so no macaroni!
3. Create your poster on a 8.5 by 11 inch sheet of white paper.
4. Put your name and your school name on the back, Please Do Not put any identifying on the front of the poster.
5. If mailing poster, staple the consent form to the back of your poster and mail to: Leeann Corbeil C/o Bernstein Law Group, 250 James St. S., Hamilton, ON L8P 3B3.
6. If emailing poster, please include images of the front and back of the poster plus a copy of the consent form. If your poster is a winner, we will need the original consent form and poster so please keep them safe.

Prizes: There will be one winner per category:

- A)** JK-SK
- B)** Grades 1-2
- C)** Grades 3-4
- D)** Grades 5-6
- E)** Grades 7-8

Each winner will receive a new bike, helmet and bike lock!

There will also be one overall winner that in addition to receiving a new bike, helmet and lock, will have their poster made into a billboard that will be displayed in the Hamilton. The overall winner's school will receive \$1000 to spend on something the students really need!

Judging

A six-person judging panel will select the winners 3 members from the Canada Helmet Initiative and 3 from the Bernstein Law Group. The judge's selection is final. Posters will be evaluated on originality, artistic merit, relevance to the helmet safety message and how well they will translate into the billboard format.

The Fine Print

Artwork must be original and produced by the student whose name appears on the back. All posters become the property of Bernstein Law Group and the Hamilton Helmet Initiative and may be used on Bernstein Law Group website (www.bernsteinlawgroup.ca) and the Hamilton Helmet Initiative website (www.mcmasterchildrenshospital.ca/hhi), newsletters and other publications. Submissions will not be returned. The winner will be identified by his or her first name, last initial

ε Personal Injury & Criminal Law

Leading Connections



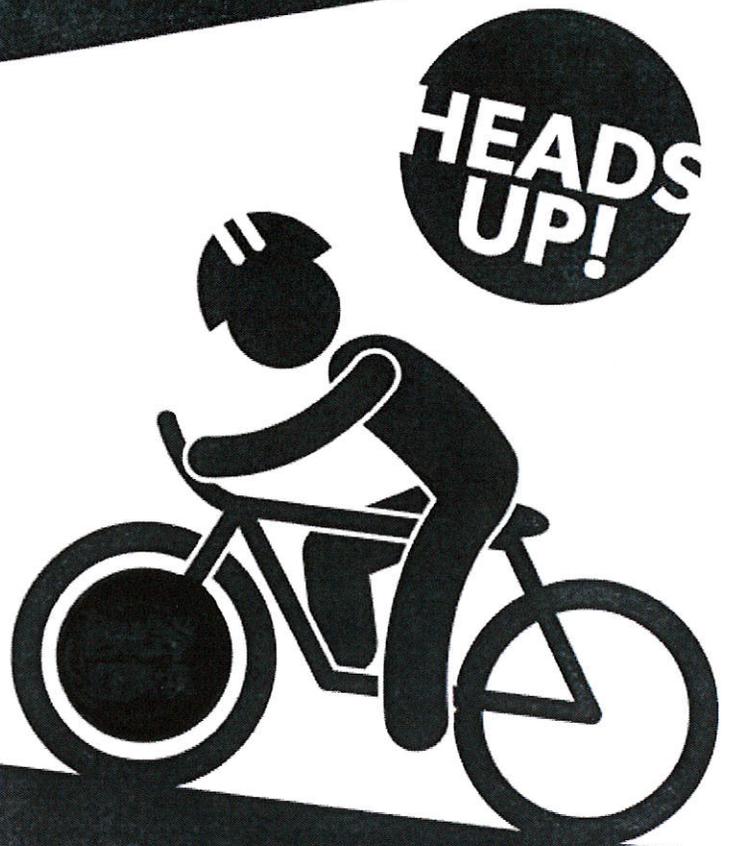
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checklist:

DID YOU:

- create your poster yourself?
- use 8.5" wide x 11" high white paper?
- draw a picture to go with the slogan
"MY BRAIN IS AWESOME.
THAT'S WHY I WEAR A HELMET!"?
- avoid using a computer?
- get your parent or guardian to fill in the
consent form?
- staple the consent form to your poster?
- write your name and school on the back of
your poster?

If you answered "yes" to all these questions, you're
ready to hand in your poster to your teacher!



consent and entry form:

In order for a student's poster to be entered in the contest, a parent or guardian must complete this consent form.
It must be attached to the poster.

STUDENT'S NAME: _____

STUDENT'S GRADE: _____

STUDENT'S AGE: _____

TEACHER'S NAME: _____

SCHOOL: _____

I give permission for my child _____ to enter a poster in the
HEADS UP! helmet safety poster contest.

Parent/guardian signature: _____

Date: _____